

# **Privacy & Cookies**

Heras Mobile Fencing & Security uses Google Analytics to track visitor statistics. We only use this information to gain a better understanding of how visitors view our website and to better tailor the website to your needs.

Heras Mobile Fencing & Security uses cookies that save your preferences and ease navigation through this website. Careful handling of your personal data comes first. Any personal information you provide us will always be processed confidentially.

# 1. Privacy Statement

Welcome to the Heras Mobile Fencing & Security website (www.heras-mobile.com). We take the protection of a person's privacy seriously. Our privacy policy can be found below and contains information about the type of data we collect about you and how we use it. The privacy statement may be updated from time to time. So check regularly to see if any changes have been made. By using this website, you agree to this privacy statement and our use of cookies as described below. Do not use this website if you do not agree with these conditions.

### 2. Data collection

Depending on how you use our website, we can collect and store different types of information about you. We collect personal data via the website. For example, your name and email address, which you provide to us for certain products and services. We also collect information about the browser you are using on your computer, as well as your computer's IP address and the location of a person, browser type, operating system and any web pages you visit. If you open our website from a mobile or any other such device, we can record the Unique Device Identifier contained in the device. We can use this information to ensure we can display and design relevant content and services for that device.

An overview of the personal data we process can be found below:

- First name and surname
- · Address details
- · Telephone number
- Email address
- IP address
- Other personal data you actively provide, for example by filling in a form, in correspondence, and by telephone
- · Information about your activities on our website
- Information about your surfing behavior across various websites
- Internet browser and device type



Heras Mobile Fencing & Security processes your personal data for the following purposes:

- Sending our newsletter or invitations to our own events/meetings
- To call or email you if to do so is necessary to provide our services
- To inform you about changes to our products and services
- Heras Mobile Fencing & Security analyses your behavior on the website in order to improve the website and tailor the range of products and services to your references
- Heras Mobile Fencing & Security tracks your surfing behavior across various websites and we use this information to tailor our products and services to your needs

### 3. Visitors to the website

When you browse our website, we may collect anonymized information about where you are and how you navigate and use our website. We use this information to improve the functionality and user-friendliness of the website and to map website traffic.

A cookie from the American company Google is placed via our website, as part of the 'Analytics' service. We use this service to obtain reports and keep track of how visitors use the website. Google may also transfer this information to third parties if Google is legally required to do so, or in so far as third parties process the information on Google's behalf. We have no influence on this. We did/did not authorize Google to use the obtained Analytics information for other Google services.

The information that Google collects is made as anonymous as possible. Your IP address is withheld explicitly. The information is transferred to Google and saved, by Google, on servers in the United States. Google states it will adhere to the Safe Harbor principles, and is associated with the Safe Harbor program of the American Trade Department. This means there is an adequate level of protection for the processing of any personal data.

### 4. Contact

There are various forms on our website that allow you to enter data and leave it behind. We shall process your questions and contact you based on this information. The information you provide may be stored by us for future use so that we can continuously evaluate the services we provide to you and others. If you contact us in writing, by telephone or by email, we will use your data to correspond with you; we will also retain this correspondence.



## 5. Sharing data

We may share your information with other affiliated entities in order to provide information and services that you request from us and to improve our services. We only share your data with external parties with your permission, unless this is required by law or by a government agency.

There are buttons on our website to promote ('like') or share ('tweet') web pages on social networks such as LinkedIn. Read the privacy statement from LinkedIn (which may change regularly) to read about what they do with your (personal) data processed through our cookies.

# 6. Security

We strive to keep your data safe. For this reason, we have implemented technical and organizational security measures to prevent loss of your data or unauthorized access to your data.

## 7. Requests relating to your personal data

You can contact us at any time to find out what information we hold about you and to request a copy of it. If you want us to delete your personal data, you must notify us. Please let us know if you feel that our information is inaccurate or wrong; we will be happy to correct it. If you want to request one of the above items, or if you have a question regarding our use of your personal data, please contact our organization.

To prevent abuse, we may ask you to provide us with sufficient information. When it comes to accessing personal data linked to a cookie, you will need a copy of the cookie. You can find this in the configuration settings of your browser.

For questions about this privacy statement and the processing of your personal data, please contact our data privacy officer <a href="mailto:communicatie@tmpp-group.com">communicatie@tmpp-group.com</a> or write to: Heras Mobile Fencing & Security FAO Data Privacy, PO Box 145, 5680 AC Best, The Netherlands.

## 8. Cookie Statement

This website uses cookies. A cookie is a small amount of data generated by a website and stored by your web browser. A cookie stores data about you and resembles the preferences file created by other software applications. Cookies have a number of different functions. Some cookies are essential for our website to work so we can deliver our services to you. Some cookies are permanent, which means they remain on your device after you leave the website; some cookies are session cookies, which means they are deleted as soon as you close your internet browser. You can manage



your cookie preferences through your browser settings, but keep in mind that the functionality of the website may be influenced by modified cookie preferences (the website may not be available, or it may work less effectively).

We do not identify visitors personally without explicit permission, and we do not use cookies to contact you. We strive to respect your privacy at all times.

If you have any questions or concerns about how we use your personal data, please contact us. You can reach our data privacy officer via <a href="mailto:communicatie@tmpp-group.com">communicatie@tmpp-group.com</a> or send a letter to: Heras Mobile Fencing & Security t.a.v. Dataprivacy, PO Box 145, 5680 AC Best.

# Would you like more information about cookies?

You can find more information about cookies on the following websites: Your Online Choices: <u>"A guide to online behavioural advertising"</u>